

Community Air Quality Champions

Frequently Asked Questions

What is a Community Air Quality Champion?

A Community Air Quality Champion is a member of the public who has an interest in Air Quality and has a passion to help improve it. The individual will voluntarily give up some of their own time to raise awareness of the issue and encourage members of the local community to take simple steps to reduce their impact on local air quality. They will also take part in major promotional events.

What is the Air Quality Champions Programme?

The Air quality Champions is a volunteer programme organised by Brent Council to engage members of the local community to help in raising awareness of local air quality issues and to encourage others and assist in the reduction of local air pollution.

Volunteers will provide air quality awareness information to members of the public and if possible also take part in major air quality promotional events in the borough – such as National Clean Air Day and Vehicle Idling Action Days.

What will I do?

- Raise awareness of local air quality by speaking to individuals and providing promotional materials.
- Take part in air quality promotional activities and events
- Support mitigation by encouraging sustainable travel alternatives.
- Take part in the Clean Air Day event in June 2018 and other similar events
- Organise and lead local air quality initiatives with the support of the council.

- Be able to commit some time to the programme, preferably a minimum of one to two hours per week
- Periodically report in writing/ e-mail on the activities undertaken as part of the programme
- Promote the airText air pollution messaging service as a way to reduce exposure to air pollution
- Promote awareness of sustainable transport alternatives, car clubs, cycling, electric vehicle charging points and smoke control requirements.

What should my commitment be to the role?

As an Air Quality Champion you can give as little or as much time to the role as you are able, but you will be expected to provide feedback at quarterly meetings on the actions that you have taken to raise awareness of air quality and the simple steps that individuals can take to reduce their negative impact on air quality. This will primarily be by providing information leaflets and attending awareness events, such as the upcoming Clean Air Day event on Thursday 21st June 2018.

Will I receive any support or training?

Training will be provided to the Community Air Quality Champions by the Environmental Services Team on local air quality issues, what is expected of the volunteers and how they can help to provide information to members of the public. Council officers will also be there to give support on event days.



For further information on air quality please visit our website at: www.brent.gov.uk/airquality or e-mail: ens.monitoring@brent.gov.uk